



SUZANN $3/0$



SUZANN

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Suzann
Pettersen

PRO
Challenge

GO
Suzann

JUNIOR
Challenge



Suzann proved again in 2011 that she is one of the best golfers in the world. Three worldwide wins, punctuated by leading her European teammates to victory at the Solheim Cup, further cemented her legacy as one of the game's all-time greatest. She finished the year #2 in the World Golf Rankings and in the top 5 of the official money list on the LPGA Tour.

One of golf's
all-time greatest



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Golf reaches people in ways other sports do not. Golf is aspirational, as it appeals to a decision making demographic that drives brands. Golf does not have boundaries and has no language barriers. A partnership with Suzann delivers quality exposure on every continent with an especially strong following in Asia, Europe and the US. As the 2nd best ranked player in the World, Suzann will be fixtured worldwide on the leaderboards of golf's biggest and best rated events.

Unique and worldwide
global reach





2012 LPGA Schedule

February 6 - 12	ISPS Handa Women's Australian Open	Australia
February 13 - 19	Honda Thailand	Thailand
February 20 - 26	HSBC Women's Champions	Singapore
March 12 - 18	RR Donnelley Founders Cup	Arizona, USA
March 19 - 25	Kia Classic	California, USA
March 26 - 1	Kraft Nabisco Championship (Major)	California, USA
April 9 - 15	Tres Marias	Mexico
April 16 - 22	LPGA Lotte Championship	Hawaii, USA
April 23 - 29	Mobile Bay LPGA Classic	Alabama, USA
April 30 - May 6	HSBC Brasil Cup	Brazil
May 14 - 20	Sybase Match Play Championship	New Jersey, USA
May 28 - 3	ShopRite LPGA Classic	New Jersey, USA
June 4 - 10	Wegmans LPGA Championship (Major)	New York, USA
June 18 - 24	Manulife Financial LPGA Classic	Waterloo, Canada
June 25 - 1	Walmart NW Arkansas Championship	Arizona, USA
July 2 - 8	U.S. Women's Open (Major)	Wisconsin, USA
July 23	Evian Masters	Evian les Bains, France
August 6 - 12	Jamie Farr Toledo Classic	Ohio, USA
August 13 - 19	Safeway Classic	Oregon, USA
August 20 - 26	CN Canadian Women's Open	Vancouver, Canada
September 10 - 16	Ricoh Women's British Open (Major)	Liverpool, England
September 17 - 23	Navistar LPGA Classic	Alabama, USA
October 8 - 14	Sime Darby LPGA Malaysia	Malaysia
October 15 - 21	LPGA Hana Bank Championship	Korea
October 22 - 28	Sunrise LPGA Taiwan Championship	Taiwan
October 29 - 4	Mizuno Classic	Japan
November 5 - 11	Lorena Ochoa Invitational	Guadalajara, Mexico
November 12 - 18	CME Group Titleholders	Florida, USA
December 9	Wendy's 3 Tour Challenge – Unofficial	Nevada, USA

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Suzann stands out from the crowd off the course as well. Dedicated to helping her community and giving back, Suzann is actively involved with charities she personally believes in – specifically those with a mission to improve the lives of children. Suzann’s partners share her dedication and help grow her impact in the community by supporting her existing efforts or involvement in current and future charitable events.



A partner in the
community



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It's all about kids! GO Suzann covers all of Suzann's charity involvements.



Suzann Junior Challenge is Norway's biggest and most popular junior tournament, where Suzann's primary goal is to develop junior golf in Norway. Suzann Junior Challenge looks to expand to Denmark and Sweden, making it the leading tournament in Scandinavia.



Right To Play helps improve the lives of children in some of the most disadvantaged areas of the world by using the power of sport and play for development, health and peace. Suzann is a proud ambassador of Right To Play, promoting and supporting the important values of the organization.





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Suzann Pro Challenge is a future event for the whole family! It will be one of the major sporting events in Norway, where some of the best golfers in the world and other celebrities bring fun and excitement while raising important funds for Right to Play. Suzann Pro Challenge will be a weekend event including a Pro Am and a Match Play exhibition, in addition to many other exciting "off course" activities.

Unique marketing platform
for companies looking to make
an impact







Suzann played a crucial part, as an Ambassador for the International Golf Federation, when golf was voted to be included in the Olympic Summer Games in Rio de Janeiro, Brazil, 2016. Suzann will be taking part in many events, promoting golf and the "Road to Rio," and hopes to combine this with motivational work among local children.

Road to
Rio 2016

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Suzann says: "For me, the Olympics is something special, and it has always been a dream to take part in it. Its vision and ideas are something all of us can stand behind."



Suzann and her team place a high priority on creating and maintaining long lasting and mutually beneficial corporate partnerships. Not limited to a logo, a partnership with Suzann can meet marketing, hospitality, PR, digital, and philanthropic objectives.

Partnership assets



150 HISTORY BEGINS EVERY MORNING

Driven by a pure passion for the game since her debut at 6 years old, Suzann Petersen never gave up and is today the No. 3 women's golf player in the world. Her instinct of the game and her firm belief of winning majors push her to always improve her game and get better and better each day.

Link
Diamonds

 **TAGHeuer**
SWISS AVANT-GARDE SINCE 1860

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Partnerships include:

- Worldwide rights to name and likeness (category exclusive)
- Photo/commercial shoot days
- Golf course entertaining/clinics for customers & executives
- Social Networking inclusion
- Hospitality/appearances (e.g. meet and greets, Pro-Ams)
- Event tickets
- Go Suzann
- Suzann Pro Challenge

Suzanne Lielke

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STRENGTHS. PASSION.. COMMITMENT...

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